

Information series

Grants to support export development

Department of Jobs, Tourism, Science and Innovation

Friday 06 March 2020

Wi-Fi: JTSI_GUEST Password: @JtsiGuest122019\$



Walter Gomes Manager Asian Engagement Department of Jobs, Tourism, Science and Innovation



Invest and Trade WA

ITWAITWA supports – Western Australian businesses wanting to increase their investment or export capability and readiness

Our services can be tailored to your needs, including the markets you wish to enter and your export readiness. These services include:

information on markets and opportunities

- customer identification and introductions
- appointments during overseas visits
- follow up after introductions



Western Australia's Economic Development Framework



Western Australia has new strategies to **diversify the economy** to build resilience in the state's economic structure as the global economy changes.

Six priority sectors:

- Energy
- Tourism, events and creative industries
- International education
- Mining and METS
- Technology and advanced manufacturing
- Primary industries



WESTERN AUSTRALIA'S ASIAN ENGAGEMENT STRATEGY 2019-2030

OUR FUTURE WITH ASIA



OUR EXTRAORDINARY REGION

DEFINING ASIA

While Western Australia values all relationships across the greater Asian region, for the purposes of the Asian Engagement Strategy, Western Australia will focus on the following markets.



Mongolia

China

Japan

South Korea

UNDERSTANDING THE CONNECTION



WESTERN AUSTRALIA'S MERCHANDISE EXPORTS TO ASIA INCREASED FROM \$24 BILLLION (2004) TO \$129

BILLION (2018)

ASIA PROVIDES

OF WA'S TOP TRADING PARTNERS

> WESTERN AUSTRALIA HAS THE HIGHEST SHARE OF MERCHANDISE EXPORTS TO CHINA, JAPAN AND THE ASEAN COUNTRIES OF ANY AUSTRALIAN STATE OR TERRITORY



(2016)

10%

OF WA'S POPULATION

IS ASIAN-BORN

Data sources: Australian Bureau of Statistics, Trade in Goods and Services, Migration, Australia and State Accounts; International Monetary Fund, World Economic Outlook Database; PWC, The long view: how will the global economic order change by 2050?; and An Indian Economic Strategy to 2035. MOST OF THE WORLD'S POPULATION LIVES IN ASIA

THAT EQUATES TO 4 BILLION OUT OF A TOTAL 7.5 BILLION

INDIA WILL HAVE

850M

INTERNET USERS

BY 2030

ASIA'S ECONOMIC POWER

ASIA TODAY



OF THE WORLD'S ECONOMY AND GROWING 60%

BY 2030

ASIA WILL BE

IN 2050...

4 OF THE WORLD'S TOP 10 ECONOMIES WILL BE IN ASIA: CHINA, INDIA, INDONESIA & JAPAN





Government of Western Australia international offices



Perth. Western Australia Jennifer Mathews Acting Deputy Director General Strategy and International Engagement

Department of Jobs, Tourism, Science and Innovation



International offices





Mike Deeks Agent General London, United Kingdom

Europe



South Korea Jean Ough Commissioner Seoul, Republic of Korea



Stuart Crockett Commissioner Shanghai. People's Republic of China

China







Acting Commissioner Jakarta, Indonesia





Japan

Tokvo, Japan

Richelle Gornik

Acting Commissioner North Asia Agency

John Catlin Commissioner

Western Australia's potential investment and trade



Dr Debra Cousins, Executive Director Science and Innovation Department of Jobs, Tourism, Science and Innovation



Government of **Western Australia** Department of **Jobs, Tourism, Science and Innovation**

Innovation Vouchers Program

Up to \$20,000 to access professional skills, services or knowledge, to advance your idea or commercial activity

Applications Open: Monday 24 February 2020 Applications Close: Wednesday 25 March 2020

Further Information:

https://www.newindustries.wa.gov.au/opportunity/innovation-vouchers



WA Innovation Vouchers Program

Annual competitive grants program **Up to \$20,000 (vouchers)** for eligible SMEs

To be considered eligible you need to be:

- A WA-based SME with a current ABN or ACN
- Developing an innovation or an innovative idea
- Able to provide a cash co-investment of at least 20:80

Vouchers can be used for:

- Research and Development
- Product Development
- Technology Transfer and Intellectual Property
- Commercialisation Support Services

Assessment process



2019 Innovation Voucher Recipient – Protective Innovations

- System for detection of power lines for cranes, elevated work platforms, concrete pumps and other machines, interfaces with controls to stop the machine making contact with power lines
- Selected from 4,000 companies to attend an Accelerator Program in Houston. Expanding to the US market, attending ConExpo Las Vegas in March 2020.

2018 Innovation Voucher Recipients – ISOL8

- A digital Lock Out Tag Out Isolation system
- Won IOTY DXC Digital Technology Award in 2019 travelled to Aberdeen with NERA to showcase their system to major Oil and Gas Companies in Europe & USA

2017 Innovation Voucher Recipients – Terra15

- A vibration, acoustic and seismic sensing platform that facilitates realtime, high precision monitoring on a wide range of infrastructure and assets in the resources and utilities sectors
- 2019, Terra15 were awarded a matching \$947K federal government Accelerating Commercialisation grant.







Government of **Western Australia** Department of **Jobs, Tourism, Science and Innovation**



Acknowledges exceptional innovators who have developed an outstanding innovative product, technology or service with a demonstrated benefit to Western Australia.

Two categories:

- Emerging Innovation Category (pre-revenue)
- Rio Tinto Growth Category (post-revenue)

Applications Open: Wednesday 8 April 2020 Applications Close: Monday 11 May 2020

Further Information:



www.newindustries.wa.gov.au/opportunities/ioty



Prizes:

- \$70,000 Overall Award Winner
- \$20,000 Rio Tinto Emerging Category Winner
- \$20,000 Rio Tinto Growth Category Winner
- 5 x Platinum Awards of either \$10,000 cash or in-kind support
- All 16 Semi-Finalists receive Business Capability Training (August 2020)
- 8 Finalists receive a professionally edited video of their innovation

You could be eligible for this program if you are:

- Developing an innovation in Western Australia
- Able to clearly define the market need or problem your innovation solves
- Developing your product or service from original concept and are the legal or authorised owner of the innovation

Have an ABN or ACN



2019 Multiple Platinum Award Winner - Roborigger

- Helps companies in construction, oil and gas, and logistics improve safety and efficiency by remotely controlling loads during lifting operations, removing the need for people to use taglines or to be close proximity to the load.
- In February, Blackbird Ventures injected \$5 million of Series A funding, allowing the company expand its reach into overseas markets

2018 Overall Winner - Udrew

- Provides the tools for homeowners and contractors without any technical skill or experience to instantly design, engineer, manage and approve their own custombuilding project from start to finish through syncing directly with local government and national building regulations
- In 2019 Udrew moved into their first office, grew from 1 to 9 employees, expanded its operations to New Zealand and were invited by AirBnB to Silicon Valley

2016 Overall Winner - FBR

- World's first patented 3D robotic bricklaying system the HadrianX. Using computer aided design, the 3D robotic end-to-end bricklaying system handles loading, cutting, routing and placement of all of the bricks, printing the structure with a high level of accuracy
- Agreement with one of Mexico's largest construction companies, and a MoU with Kingdom of Saudi Arabia to consider a project for 50,000 new homes









Andrew Griggs, Manager Industry and Development Department of Jobs, Tourism, Science and Innovation



WA Industry Link

Andrew Griggs – Manager Industry Development Department of Jobs, Tourism, Science and Innovation

industrylink.wa.gov.au

Purpose

The purpose of the Local Capability Fund (LCF) is to assist small and medium enterprises (SMEs) in Western Australia to increase their capability and competitiveness as suppliers of products, services and works to the Western Australian State Government, major projects and other important markets

Eligibility

- 1. Have an Australian Business / Company Number & be solvent
- 2. Been operating for 3 years in WA facilities
- 3. Employ less than 200 people
- 4. Turnover between \$250,000 and \$100 million
- No 'double dipping' for the same activity from other Government sources (including Federally)

Current Rounds

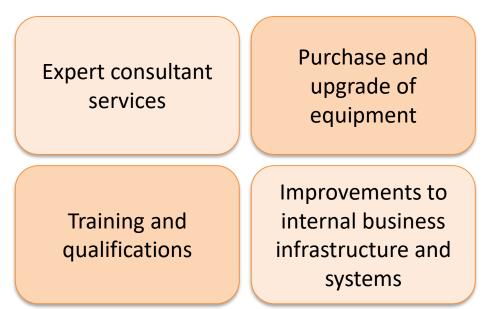
• Bunbury Outer Ring Road Project (BORR)

Aims to provide employment and business opportunities for local workers and businesses in Bunbury and the wider South West

- METRONET Railcar Procurement
- Future Battery Industry
- Steel Industry AS/NZS 5131
- Steel Industry Business Information Services

What can LCF be used for?

Funding of up to 50% of eligible costs up to a max of \$20,000



Including.....

Expert consultant services

- Meeting pre-qualification requirements
- Implementation and audit of ISO management system standards

Purchase and upgrade of equipment

- Upgrading or modifying existing equipment or machinery
- Acquiring equipment, machinery

Including.....

Training and qualifications

- Up-skilling employees which leads to improved operational processes
- Training linked to the acceleration / boosting of Australian
 Apprenticeship completion rates

Improvements to internal business infrastructure and systems

- Improvements to Occupational Safety & Health systems, quality assurance systems, manufacturing and management systems
- Upgrades / expansions to applicant owned property/buildings

Payments and reporting

- Funding made as a reimbursement activity to be paid for in advance
- Within 6 months of receiving funding a reporting template is provided
- Repeat reporting after 12 months
- It is Important for JTSI to measure the success of the program and to understand potential future needs

Outcomes to date

- Total of 22 rounds since the fund begun (including IFSP)
- Support provide to 379 businesses:
 170 Metro 209 Regionally
- Created 808 new jobs & 132 apprenticeships
- Has a return to the economy of \$69 for every \$1 funded

How to Apply?

For more information visit

▶ industrylink.wa.gov.au

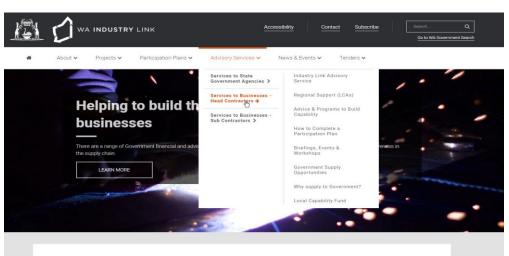
Or contact ILAS on

6 08 6277 2999



industrylink@jtsi.wa.gov.au





Explore

Useful information, guidelines and resources for local businesses and State Government Agencies.



Aly May, Senior Project Officer Investment and Development Department of Local Government, Sport and Cultural Industries



Create X

Asian cultural exchange program



Objectives



- provide Western Australian creatives with the opportunity to develop relationships and networks with peers in South East Asia;
- expand artistic practice, cross-cultural exchange and understanding;
- contribute to the economic, social and creative development of Western Australian arts, culture and creative industries;
- improve access to innovative technologies, partnerships and/or other funding opportunities which may lead to the development of new knowledge, skills, products, and ideas;
- share unique local stories or stories of interest and relevance;
- build Western Australian and international audiences, and markets;
- raise the profile of the arts, culture and creative industries in Western Australia and South East Asia.

Eligible Activities



May include, but are not limited to:

- research and development of new work through cultural exchange;
- sharing of skills, knowledge and networks between local host communities in Asia and Western Australia;
- the creation, production and public presentation of new contemporary theatre or dance works;
- the creation, production and public presentation of visual arts work and/or new music;
- the creation, production and publication of contemporary written works;
- development of new products, professional practices and market expansion;
- collaborative activities which include local communities through the exchange of culture, creative ideas, products, or artistic experiences.

Key Information

How much can I apply for?

Eligible applicants can apply for funding up to \$20,000.

When can I apply? Applications open 3 March 2020 Applications close 4:00pm, 16 April 2020 For activities starting after 1 July 2020

What can I apply for?

Up to \$20,000 in funding towards travel and residency costs to artists, creative industry professionals and arts organisations to undertake collaborations and cultural exchange opportunities in Singapore, Malaysia or Indonesia.

A condition of the program is for applicants to organise a reciprocal residency as part of the exchange. There is no expectation for the costs of the reciprocal residency to form part of your application.

Support Material



In addition to the optional units you must submit the following mandatory residency specific unit:

Unit	Examples of material in this unit	Acceptable formats and limits
Residency Specific Document	 Asian residency Applicant CV or profile (artist/creative undertaking the residency) Short biographies for any other key creatives or artistic personnel involved in the residency Profile of host residency organisation. Confirmation from host residency of participation for the activity Brief overview of residency location and facilities (including accommodation) Reciprocal residency Description of the reciprocal residency to include dates, timeframe, name of the participating artist/creative and any other key creative personnel, profile of the WA host organisation Confirmation from reciprocal host residency for the activity 	Maximum 15 A4 pages of text in one Word or PDF document only



Support Material

You may select three out of the five standard units of support material:

Unit	Examples of material in this unit	Acceptable formats and limits
Unit 1 - Audio	 Examples of previous work or activities Other audio (e.g. interviews, recordings, presentations) that supports your activity. 	6 minutes of audio
Unit 2 - Video	 Examples of previous work or activities Other audio (e.g. interviews, recordings, presentations) that supports your activity. 	6 minutes of video
Unit 3 - Images	 Examples of previous work, design collections or activities Other images that support your activity 	10 images
Unit 4 - Text	 Quotes for major expenditure items/confirmation of fees Reviews, media reports or articles on your previous work Confirmation of consultation and/or support from the target community/participants such as Aboriginal communities or young people Evidence of significant Aboriginal involvement, participation and decision making (where relevant) 	Maximum 5 A4 pages of text in PDF or Word
Unit 5 – Activity Specific	 Literary manuscript Play script Publishing samples Curatorial statement Marketing plan Product catalogue Activity/project plan 	Maximum 5 A4 pages of text in Word or PDF only

Core application questions

1. What is the activity you are seeking funding for?

Describe your planned activity (residency exchange). Outline your ideas, what is involved, who you will be working with and how they will contribute. Explain the creative, artistic or cultural relevance or significance of the activity, both for yourself and the relevant sector of the community in Western Australia and in Singapore, Malaysia or Indonesia.

2. Why do you need to undertake this activity and why do you need to do it now?

Explain the strategic significance of undertaking this activity at this time. Demonstrate the relevance, timeliness and impact of the work in the context of your individual practice, other WA practitioners, WA communities, international creative peers and communities.

Describe the international significance of the activity and demonstrate that the activity will have a long-term impact on your practice, or where applicable, for your business or organisation.

3. What outcomes will be achieved?

List the direct outcomes you hope to achieve from your activity. These may include producing a new work or revisiting an existing work, reaching new audiences or markets, contributing to growing the creative industries sector, providing employment opportunities, engaging with specific communities or promoting Western Australia as a place to visit and do business. Where relevant, you should include outcomes and benefits for the audiences (locally and internationally) for your activity.

Core application questions

4. How do you plan to undertake the activity?

Describe in detail the stages or steps in planning, developing and implementing your activity. Include as many specific details that are essential to the success of your activity. For creative exchange activity with your international partners evidence of consultation with your creative partners, and commitment to host you in your chosen international location must be provided in your support material. Likewise, for activity which involves a Western Australian Aboriginal community, evidence of consultation with that community must be included in your application. Please ensure you consider the time required to organise visas if required.

5. What is the timeline for the activity?

Provide a timeline outlining what will happen at each stage of your activity (across the two residency exchanges). The timeline should begin and finish with the activity start and end dates you entered at the beginning of your application.

6. How will you evaluate this activity?

Outline the methods, processes or tools you will use to measure and report your progress towards, and/or achievement of the activity outcomes you outlined in Question 3. Consider how you will know whether you achieved your proposed outcomes.

7. What are your plans for marketing, promotion and/or distribution for the activity?

Marketing includes audience and sector engagement, promotion and distribution strategies. Describe the different methods you will employ to market your activity or distribute your product to your desired audience, client, consumer or peer group. You can include a marketing plan with your support materials.



For further information please visit the website:

www.dlgsc.wa.gov.au/funding/arts-funding/create-x





I-Lyn Loo, Manager Agribusiness Food and Trade Department of Primary Industries and Regional Development



Info session: Grants to support export development

I-Lyn Loo

Primary Industries Trade Manager - Agribusiness Food & Trade March 2020

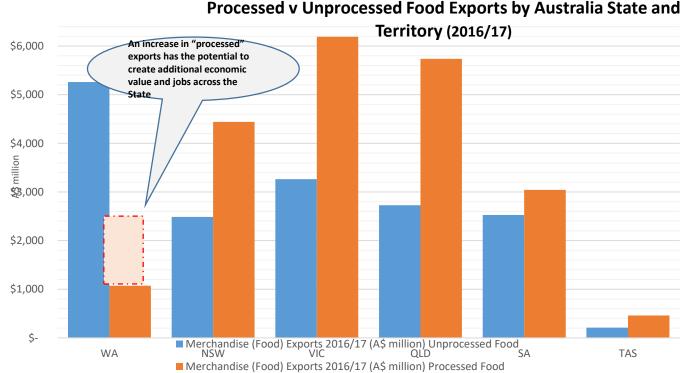




Department of Primary Industries and Regional Development

WA: Agrifood Profile

GOVERNMENT OF WESTERN AUSTRALIA



• WA agrifood exports remain dominated by commoditybased trade – around 80% of

 The Value Add sector can drive growth, improve economic diversification, social licence and create jobs across the State (metro and regions)

all WA's agrifood exports.

Source: DFAT; ABS; DPIRD analysis



Department of **Primary Industries and**

Voucher Program and Value Add Fund

Currently two programs open

- WA Agrifood and Beverage Voucher Program
 - Stream 1: Support for contracting of professional consultancy services across these categories
 - Stream 2: Travel assistance vouchers of up to \$2,000
 - Closes on 13 March 2020
- Value Add Agribusiness Attraction Fund (Round 2)
 - Up to \$300,000 per business to support value add capital investment
 - Up to \$100,000 per business to de-risk investment in value adding enterprises
 - **NEW**: up to \$100,000 per business to support investment in globally competitive ag-tech and food-tech innovations •
 - Closes 13 March 2020

Future grant programs

- Coming soon
- Supporting business to become internationally competitive

Perth set to host next year's two-day evokeAG conference

Zach Relph | Countryman Tuesday, 18 February 2020 2:56PM



Paul Callander, Tim Hyde, Peter May, Ivor Gaylard, Darren Hughes and Susan Hall are among the WA delegates at this keAG event in Melbourne. Credit: Peter Malonev/DPIRD

The Asia Pacific region's biggest agri-food technology event is coming to Perth.

It was confirmed this afternoon AgriFutures evokeAG would be held in WA's capital from February 16-17 next year.

The announcement coincided with the opening day of this year's two-day forum in Melbourne



Previous successes of DPIRD grant funding

Expert for a day helps Rocky Ridge export into Asia

Emma Kirk

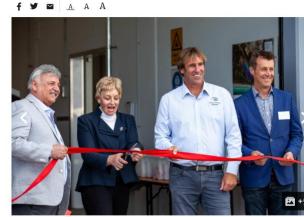
A A A



DPIRD project manager Jon Berry and Rocky Ridge Brewing Co owner Hamish Coates talk about the benefits of the state government's voucher program to expand regional agrifood and beverage businesses.

The state government has expanded its program which allows regional agrifood and beverage businesses to hire an expert for a day.

Doors open on new Augusta abalone business support Local News Indiana Lysaght | Kalgoorlie Miner



A purpose-built storage and processing facility opened on Saturday at Augusta Boat Harbour will allow the world's first commercial greenlip abalone sea ranching business to meet growing international demand for the ocean-grown delicacy.

Agriculture and Food Minister Alannah MacTiernan officially opened Augusta-based Ocean Grown Abalone's (OGA) new building, which was Lucky Bay Brewery lauds State Government

Monday, 3 February 2020 1:28PM

Local N

a

Nigel Metz, of Lucky Bay Brewing, at his newly expanded Esperance brewery. Credit: Simon Santi/The West Australian. Simon Sant

Lucky Bay Brewing owner Nigel Metz has urged businesses to take advantage of a State Government grant announced on Friday.

The new round of agribusiness funding was last week launched at Lucky Bay Brewing's official reopening. The brewery was the recipient of the Value Add Agribusiness Investment Attraction Fund grant in its 2018 pilot program, as well as the Regional Economic Development Grant.



For further information

WA Agrifood and Beverage Voucher Program

https://www.agric.wa.gov.au/AFBvoucherprogram

Value Add Agribusiness Attraction Fund (Round 2)

https://www.agric.wa.gov.au/industry-development/valuadd-agribusiness-investment-attraction-fund





Thank you

I-Lyn Loo Primary Industries Trade Manager - Agribusiness Food and Trade





Jane Caforio, WA State Director Austrade



EMDG is:

- > a key Australian Government financial assistance program for aspiring and current exporters
- > designed to encourage small- and medium-sized Australian businesses to develop export markets

KEY FACTS

Financial year statistics:



- \$124.1m paid to 3,755 grant applicants (SME's) in 2018-19
- \$33,058 Average grant paid to SME's

EXPORTS OF EMDG APPLICANTS BY MARKET (NOTE: ONLY MARKETS WITH AT LEAST \$2 MILLION IN EXPORTS SHOWN)



Applicants reported \$3.8b in exports (GY 2017-18)



WHAT DO YOU GET?

- > Maximum of 8 grants
- > Minimum grant of \$5,000 generally applies
- > Maximum grant of \$150,000 (subject to available funds)



- Split-payment system operates for grants over a certain amount (\$40,000 for grant year 2018-19) to ensure all eligible applicants receive a grant (See <u>www.austrade.gov.au/emdgpaymentamounts</u> for details)
- > Grants up to this amount are paid in full on assessment
- > Grants over this amount are paid in two instalments:
 - an initial payment on assessment
 - a 'second tranche' payment paid at the end of June (subject to available funds)

WHO CAN APPLY?

An Australian individual, partnership, company, association, cooperative or statutory corporation that has:

- > carried on business in Australia
- > promoted the export of goods
- > promoted the delivery of services outside Australia
- > promoted certain services in Australia to non-residents
- promoted inbound tourism
- promoted the export of intellectual property and know-how outside Australia
- > an income of less than \$50 million for the year
- spent at least \$15,000 on eligible export promotional activities.

A trustee may also apply on behalf of a trust.

WHAT CAN BE CLAIMED?

- > overseas representation expenses
- > marketing consultant expenses
- > marketing visits expenses
- > free samples expenses
- trade fairs, seminars, in-store promotions expenses
- > promotional literature and advertising expenses
- > overseas buyers expenses
- registration and/or insurance of eligible intellectual property expenses.

- > Applications open 1 July each year and close on 30 November
- Applications prepared by EMDG consultants participating in the Consultants Quality Incentive Program open 1 July each year and close on 28 February the following year
- Before beginning an online application you will need to obtain an AUSkey (a secure login that identifies you when you use participating government online services on behalf of a business) from <u>www.auskey.abr.gov.au</u>
- > Complete and submit an online EMDG application form and schedules, along with supporting documents. We encourage people to apply early!
- > Payments reimburse expenses incurred in the previous year (July–June)
- > Payments are made in the year following the year in which expenses are incurred
- > Your regional EMDG Manager oversees the processing of applications, including the assessment stage



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HOW TO APPLY

STEP ONE

Learn more about EMDG. The coaching 3 videos on our website are a great place to











1 Introduction to EMDG

2 Eligibility for EMDG

3 Claiming overseas representatives consultant expenses expenses

Email us your questions at > emdg.help@austrade.gov.au



Visit us at <u>www.austrade.gov.au/exportgrants</u> >



Call Austrade on 13 28 78 and ask for your) local EMDG office



STEP TWO

Check your eligibility to apply for EMDG by visiting)

www.austrade.gov.au/Australian/Export/Export-**Grants/Apply**





Genelle Surace, Program Coordinator Small Business Development Corporation



SERVICES TO SMALL BUSINESS IN WESTERN AUSTRALIA

Small Business Development Corporation



Small Business Development Corporation

GOVERNMENT OF WESTERN AUSTRALIA smallbusiness.wa.gov.au *The small business specialists*



Our broad range of services



1. Information and advice for business

	Search		Q
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2. Business licence finder



3. Research and advocacy



4. Business migration program



5. Investigations and Inquiry Unit



Support for small business

Business advisory services



Dispute Resolution Service

For business to business and

business to government disputeso



Business Enterprise Skills

Workshops in the metropolitan area







Small Business Development Corporation

We're here to help with

Free Information and advice

Assistance with disputes

Practical business skills







BREAKOUT SESSIONS



Thank you

Contact

Department of Jobs, Tourism, Science and Innovation Phone: 6277 3000 Email: itsi@itsi.wa.gov.au



Government of **Western Australia** Department of **Jobs, Tourism, Science and Innovation**



END